



INDIA'S MOST
PRECIOUS LAND

Navratna

AT
VRINDAVAN GLOBAL

FOR THE FEW WHO SEEK THE DIVINE.

LIVE
IN HIS LIGHT

Few steps from the sacred
Ananta Krishna Mandir.

A SENSORIAL
SANCTUARY

India's only branded land
that awakens every sense.

PERFECTLY
POSITIONED

Centrally placed for ease,
privacy and prestige.

'House of Abhinandan Lodha' has been established in 2020 and is not, in any manner, associated with 'Lodha' or 'Lodha Group'.

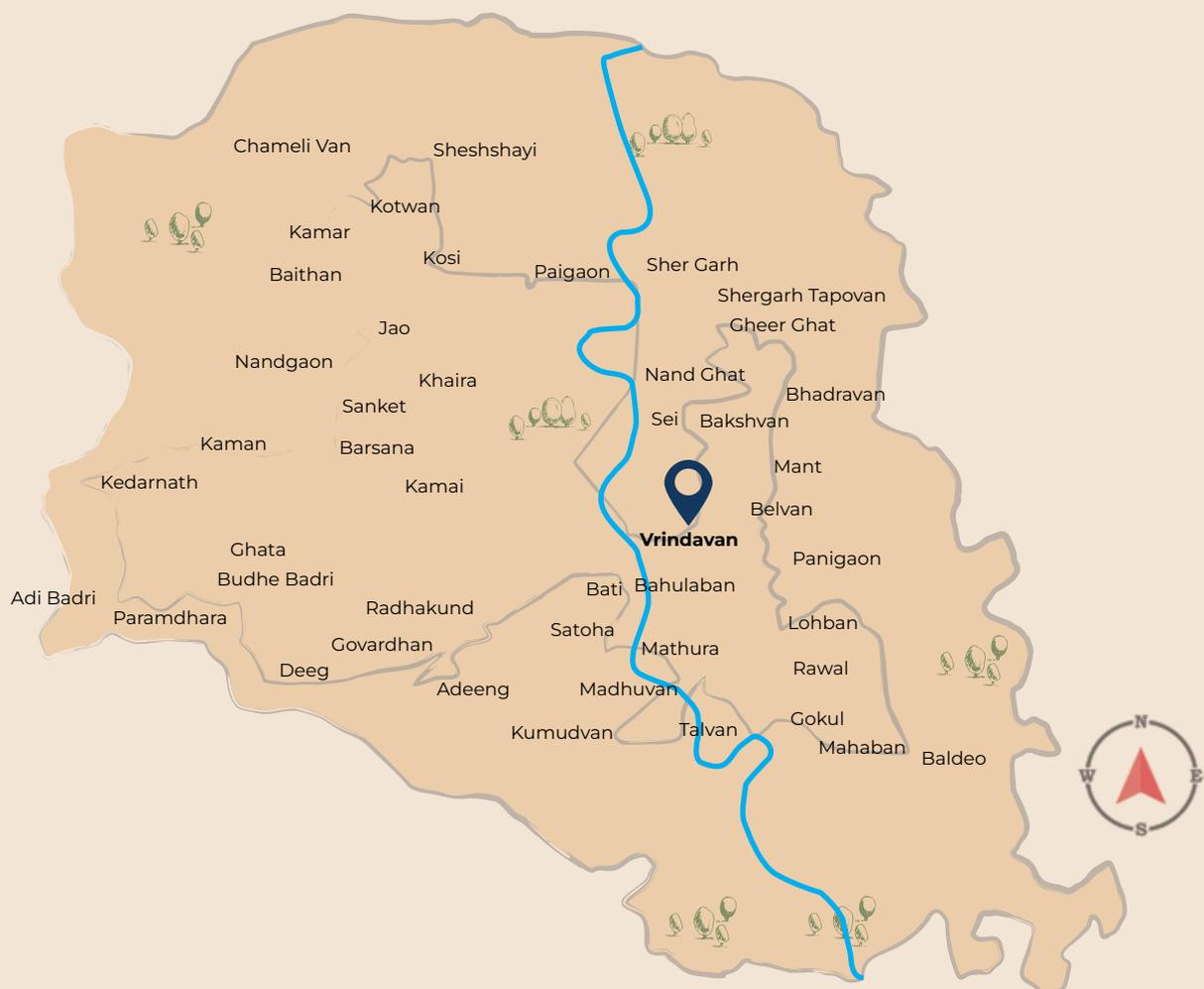
The Project "The Raas" is registered with UP RERA having registration number UPRERAPRJ37423/11/2025 available at <https://www.up-rera.in>. The Project is being developed by Impactum Lands Private Limited ("Promoter"). * Sale is subject to the terms of application form, agreement for sale and such other documents to be executed between the parties.

VRINDAVAN – THE WORLD’S SPIRITUAL CAPITAL

For over 5,000 years, Vrindavan has stood as the spiritual heartbeat of the world. Home to more than **5,500 temples**, where devotion is not practiced, but lived. Every month here unfolds like a festival - from the colours of Holi to the chants of Janmashtami, keeping the divine presence alive in every sound, scent and step. At its purest centre lies Radhakund, the holiest town in Braj, revered as the eternal abode of Radha’s love. To own land here is to inherit a piece of sacred history, a legacy that transcends generations.

Today, Vrindavan’s sanctity is matched by its global stature. With footfalls projected to reach **6.2 crore pilgrims by 2030 a 3x surge in just 6 years***, the city is evolving from a destination of faith into a world-renowned centre of spiritual and cultural tourism.

Here, timeless devotion meets modern discovery, making Vrindavan not just India’s sacred heart, but truly, the **World’s Spiritual Capital**.



RISING INFRASTRUCTURE. GROWING HOSPITALITY.

WHERE CONNECTIVITY AND CULTURE DRIVE PROSPERITY.

Vrindavan stands at the cusp of a remarkable transformation, powered by world-class infrastructure and an emerging hospitality ecosystem. With the **Jewar International Airport** reducing the travel time from Delhi NCR to just **1.5 hours[#]**, and strategic corridors like the **Yamuna Expressway, NH44 and NH530B*** linking the city seamlessly to Delhi, Agra, Jaipur, and Lucknow - accessibility is being redefined.

The ₹6,000 crore **Heritage City Project**, spread across 2,965 acres*, is shaping Vrindavan into a cultural landmark - featuring convention centres, yoga hubs, and heritage zones. Global hospitality brands such as **Hyatt Centric, Marriott, IHCL, Wyndham, Lemon Tree, and Cygnett** are establishing a new standard of stay, turning Vrindavan from a pilgrimage site into a premium spiritual destination.

Here, faith fuels development, and infrastructure builds enduring value, making Vrindavan a growth story written in both devotion and design.



BRAJ 2041 – THE VISION TRANSFORMING VRINDAVAN

A ₹32,000 CRORE MASTERPLAN SHAPING THE FUTURE OF FAITH.

Uttar Pradesh's bold march towards a **\$1 trillion economy** has placed Vrindavan at the forefront of India's next spiritual and economic revolution. At the heart of this transformation lies the **Braj 2041 Plan** - a visionary ₹32,000 Crore investment blueprint designed to reimagine Vrindavan as the world's foremost spiritual capital.

With landmark projects such as

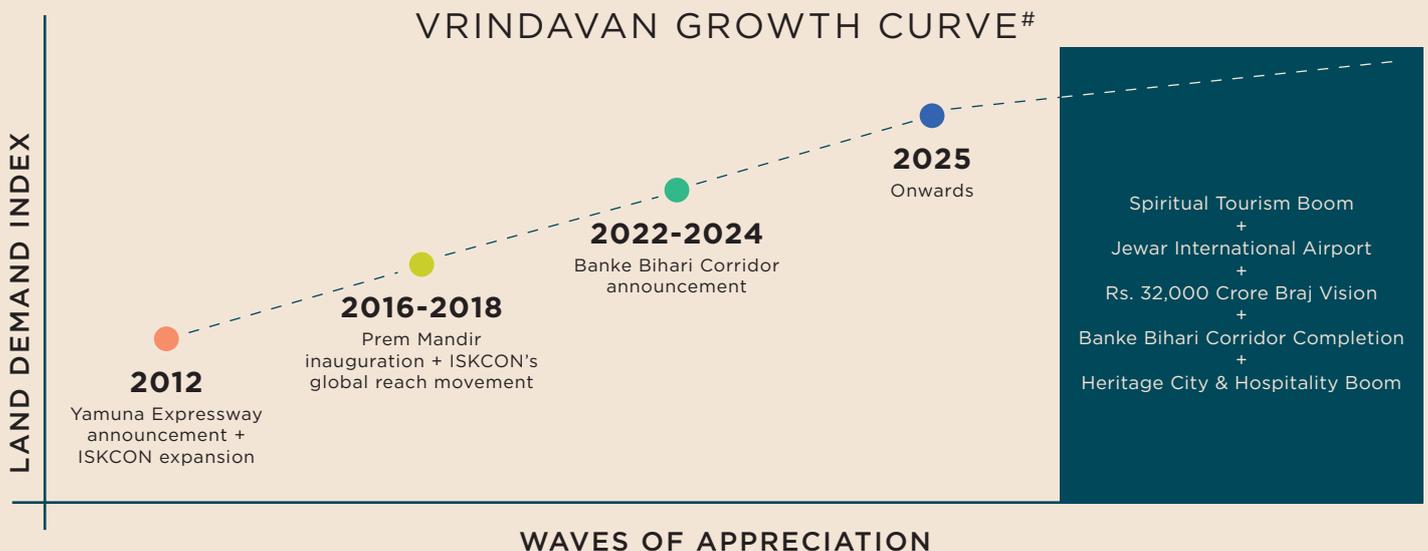
- The ₹600 Crore Banke Bihari Temple Corridor*
- The ₹5,000 Crore 84 Kos Parikrama Marg*
- And the ₹1,645 Crore Vrindavan Bypass*, this sacred city is evolving into a world-class centre for spiritual tourism, culture, and connectivity.



Beyond restoring heritage, these projects are creating new lifelines linking faith, economy, and infrastructure into one cohesive ecosystem of growth. Vrindavan is no longer a story of the past. It is India's spiritual growth engine.

VRINDAVAN TIMELESS LAND APPRECIATION TREND

Vrindavan has always been a sacred ground, but today, it is also one of India's most promising **spiritual investment destinations**. Over the past decade, this divine city has witnessed **multiple waves of appreciation**, from the **Yamuna Expressway** and **Jewar International Airport** to the **₹32,000 Crore Braj 2041 Plan[#]**. Each triggered by transformative milestones.



As faith continues to draw millions of pilgrims and seekers from around the world, the demand for premium land near key spiritual landmarks has surged. In Vrindavan, **proximity defines value** - and nowhere is this more evident than around the **Anant Krishna Mandir**, where spiritual significance meets tangible growth.

A Legacy that Grows
With Time

Like temple-view residences in Varanasi and Rishikesh that command a lasting premium, land close to the Mandir appreciates faster and remains eternally desirable. Here, **blessings and returns rise in the same direction.**

VRINDAVAN GLOBAL

WORLD'S FIRST & ONLY SENSORIAL BRANDED LAND DEVELOPMENT

Vrindavan Global is not just land - it's a living experience where **faith, nature, and design** come together in divine harmony. Rooted in Krishna's leela, every space breathes devotion - where architecture inspires emotion, and every sense finds expression.



A LIVING TRIBUTE TO KRISHNA'S SOUL.

CORE THEMES OF DESIGN

- **Mountain of Grace** - Honouring Krishna lifting Govardhan Parvat.
- **Forest of Bliss** - Inspired by Vrindavan's Tulsi groves.
- **Spirit of Playfulness** - From Baal-Leela to Raas-Leela.
- **Divine Abode** - Evoking the sanctity of Krishna's presence.

THE FIVE SENSES OF DEVOTION



SIGHT A VIEW INTO DIVINITY

From the highest point, inspired by Govardhan Parvat, gaze upon Vrindavan Global's sacred expanse.

Walk through Tulsi, jasmine gardens and other plantations that mirror Vrindavan's divine air.

SMELL THE FRAGRANCE OF FAITH



TASTE FLAVOURS OF THE LAND

Savour fragrant herbs and sacred produce on the go.

Hear Krishna's melody in flowing water and soft temple chimes.

SOUND WHISPERS OF THE FLUTE



TOUCH TEXTURES OF TIME

Feel the craftsmanship of stone, art, and earth. This is where design meets devotion.

ACCOLADES:



Padma Shri Award, 2019



Prime Minister's National Award for Excellence in Urban Planning and Design, 2006

Padma Shri - HCP Director Dr. Bimal Patel received the Padma Shri Award from President Ram Nath Kovind on March 11, 2019 at the Rashtrapati Bhavan in New Delhi.

Prime Minister's National Award - In 2006, the Sabarmati Riverfront Development Project won The Prime Minister's National Award under the category Innovative Ideas / Concepts and Plans in Urban Planning and Design.



Gujarat High Court



IIM Ahmedabad

THE RAREST GEM OF VRINDAVAN GLOBAL

A SECTOR THAT IS CLOSEST TO THE DIVINE.

Nestled at the heart of Vrindavan Global, **Navratna** is its most distinguished enclave - a perfect blend of sanctity, serenity, and sophistication.

Closest to the **Ananta Krishna Mandir**, it offers divine proximity and effortless access to the grand entryway, sensorial gardens, and clubhouse - the community's vibrant core.

Every detail, from landscaped greens to flowing roads, is designed for harmony between devotion and design.

Here, peace, privacy, and prestige unite - a location that connects you to the world around and the light within.

In a realm built around the Divine, **Navratna truly shines as the rarest gem.**



WHAT MAKES LAND, TRULY PRECIOUS?

In the sacred expanse of Vrindavan where every breath carries His essence, lies a creation that redefines what it means to own land.

Navratna at Vrindavan Global is not merely a development; it is an experience crafted at the intersection of devotion and design. Inspired by the nine paths of Bhakti, 9 Raasas, the nine precious gems, and the eternal presence of Krishna - it embodies rarity in its purest form.

Here, **land becomes a legacy**. Every plot, every pathway, every vista is envisioned to draw you closer to His light, while enveloping you in the comforts of a world-class lifestyle.

Because when land holds both **divine energy and enduring value**, it becomes - **India's Most Precious Land**.



WHY NAVRATNA HOLDS THE MOST COVETED POSITION

Closest to the **Ananta Krishna Mandir**

Seamless access to the **Sensorial Garden & Clubhouse**

Strategically near the **main entryway** for effortless arrival and departure

Surrounded by **lush green sanctuaries** that nurture peace and serenity



THE POWER OF 9

THE NUMBER OF DIVINE PERFECTION.

In the divine rhythm of creation, **nine** stands as the number of completion, where every cycle reaches perfection and begins anew. It is the symbol of harmony between the mortal and the eternal, the seen and the unseen.

Across time and tradition, this sacred number has shaped the very essence of existence:

NAVADHA BHAKTI

Nine expressions of devotion that awaken the spirit.

NAVRAAS

Nine emotions that capture the poetry of human life.

NAVAGRAHA

Nine celestial energies that sustain cosmic order.

NAV RANDHRAS

Nine gateways through which life itself flows.



The nine avatars of Vishnu - each restoring light, balance, and truth.

The nine precious gems - radiant symbols of prosperity, purity, and divine protection that lend Navratna its name.

In **Vrindavan**, these truths are not merely believed, they are lived.

Here, **Krishna's Leela** breathes life into the nine. Devotion becomes experience, emotion becomes celebration, and light seems to move with rhythm and grace. His presence turns philosophy into feeling - a completeness one can see, touch, and call home.

From this sacred harmony, **Navratna** finds its soul. A rare creation where **devotion and design, heritage and harmony**, come together as one.



Navrtna

AT

VRINDAVAN GLOBAL

A World
Designed
To Be Felt.

WHERE EVERY SENSE LEADS YOU CLOSER TO THE DIVINE.





In a world where most developments are built to be seen, **Vrindavan Global** is crafted to be felt. Every path, every sound, every scent has been designed to awaken not just the senses, but the spirit; turning every moment into an experience of meaning.

Here, land transcends ownership and becomes an emotion - a rare creation that connects heart, heritage, and value.

Because what you find at **Navratna** is not just a home - it's a feeling that stays with you forever.



THE ANANT KRISHNA MANDIR

THE ETERNAL HEART OF NAVRATNA.

At the centre of **Navratna** stands the **Anant Krishna Mandir**, coming soon - not merely a temple, but an eternal experience where devotion meets design.

Here, art, architecture, and spirituality converge to bring alive the infinite forms of Krishna. The One who resides in every emotion, every element, every heartbeat.

As a sacred landmark, the temple celebrates the **Nine Roops of Krishna**. Each embodying a facet of His divine play, from innocence to wisdom, from joy to transcendence.

It is a timeless, sensorial journey through Leela, love, and light; elevating Vrindavan Global from a land investment into a spiritual and lifestyle destination.



NEAR THE ANANT KRISHNA MANDIR, EVERY HOME IS A RARE KARMIC ASSET

At the heart of Navratna stands the **Anant Krishna Mandir**, a sacred landmark envisioned to embody eternal devotion and light. The select land that encircled this sanctum enjoys the rarest of privileges - to live in the Lord's presence every day.

This is the **circle of sanctity**, shaped by divine geometry and cosmic intention.

In a world where proximity defines value, there can be no greater closeness than this - **to live where devotion resides**, and to own what few ever can: **A Rare Karmic Asset blessed by location, legacy, and light.**

THE NINE ROOPS OF KRISHNA

A CURATED EXPERIENCE WITHIN THE ANANT KRISHNA MANDIR



**BAAL GOPAL -
THE DIVINE CHILD**

Purity and joy in their most innocent form.



**MURLIDHAR -
THE FLUTE PLAYER**

The enchanter whose melody awakens devotion.



**MAKHAN CHOR -
THE BUTTER THIEF**

Playful, mischievous love that delights the heart.



**GOVARDHANDHARI -
THE LIFTER OF GOVARDHAN HILL**

The protector of faith and symbol of divine strength.



**GOPALA -
THE COWHERD**

Protector of life, guide of compassion.



**PARTH-SARTHI -
ARJUNA'S CHARIOTEER**

The guide who steers humanity with wisdom and truth.



**KANHAIYA -
THE DARLING OF THE GOPIS**

The eternal charmer, embodying boundless love.



**GEETACHARYA -
THE TEACHER OF THE BHAGAVAD GITA**

The voice of eternal knowledge and divine purpose.

And at the centre of it all stands the eternal union- **Radha Rani & Krishna.**

It is not just the spiritual heart of the development - **it is its soul.**
Where every path, every vista, and every home leads back to Him.

A LANDMARK THAT HONORS THE DIVINE ESSENCE OF VRINDAVAN

The House of Abhinandan Lodha® is proud to be the first globally recognized branded land developer to set foot in the sacred land of Vrindavan, a milestone that unites modern innovation with timeless devotion.

WE DIDN'T JUST ENTER
VRINDAVAN.
WE CREATED A GLOBAL RECORD.

Our arrival in Vrindavan was marked by a **Guinness World Record**, symbolizing the scale, faith, and integrity that define our journey.

The House of Abhinandan Lodha® is now a proud winner of a Guinness World Record for the largest fresh flower mosaic.

Hindustan Times 100

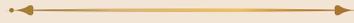
Aug 8, 2025 11:06 PM IST

HOABL SETS GUINNESS WORLD RECORD FOR LARGEST FLORAL MOSAIC LOGO IN VRINDAVAN

Real estate developer House of Abhinandan Lodha (HoABL), known for its plotted land projects, has entered the Guinness World Records for creating the largest floral mosaic logo in Vrindavan, Uttar Pradesh. Spanning 100 sq metres, the logo was crafted from locally grown red and white carnations.



As India's largest branded land developer, HoABL continues to shape landmark destinations - from Goa to Ayodhya - and now delighted to introduce our project located at Vrindavan



AN OPPORTUNITY BEYOND TIME.

A LEGACY BEYOND MEASURE.



Navratna at Vrindavan Global is where India's most trusted name in branded land meets the world's most sacred geography. Backed by vision, infrastructure, and faith, it stands at the intersection of **divine heritage and generational value.**

This is more than a place to invest, it is a moment to be part of something historic. A rare karmic asset, designed for those who look beyond the present, towards legacy.

Welcome to **Navratna, where faith becomes fortune, and devotion becomes destiny.**



SOME INVESTMENTS
EARN RETURNS.
OTHERS, THEY ENRICH
LIFE ITSELF.

Navratna at Vrindavan Global
is both - a sanctuary for the soul
and a legacy.

DISCOVER THE
NAVMANTRA

The **nine reasons** that makes Navratna at
Vrindavan Global a truly precious investment.



NAVMANTRA



VRINDAVAN

The World's
Spiritual Capital.



RISING INFRASTRUCTURE. GROWING HOSPITALITY

An emerging hub of
progress and hospitality.



BRAJ 2041

Government's vision to
transform Vrindavan.



ELEVATED LIVING

World class development
with state-of-the-art
amenities.



AN ICONIC DEVELOPMENT BY HCP

An architectural statement.



NAVRATNA

The most premium location
in Vrindavan Global.



CIRCLE OF BLESSINGS

Near the Anant Krishna
Mandir, every piece of land is
a rare karmic asset.



TIMELESS RETURNS

Vrindavan Global's timeless
land appreciation trend.



LEGACY OF GROWTH

The Trust of a Premium
Branded Land Player.

THE HOUSE OF ABHINANDAN LODHA®

INDIA'S LARGEST BRANDED LAND DEVELOPER

The House of Abhinandan Lodha® was formed on the vision to provide citizens of India and the world to access some of the most-strategic land banks, via strong tech-enabled processes. We are a new-generation consumer-tech organisation evangelising prime land banks as wealth and legacy-creating opportunities. With landmark transactions across Amritsar, MMR, Ayodhya, Nagpur, Shimla, Goa & Vrindavan - The House of Abhinandan Lodha® leads as the Largest Branded Land Developer.

6,000+

Investors

27+

Countries

23+

States

107+

Cities



OUR FLAGSHIP PROJECTS.

Our flagship projects signify not just our astonishing journey over the past three years, they reflect immense consumer confidence and our pride of delivering ever appreciating customer value.

THE SARAYU™
AYODHYA

India's only 7-star land development showcasing 20% appreciation in 3 months. Appropriated by the legend Mr. Amitabh Bachchan.

📍 Ayodhya, Uttar Pradesh

ONE GOA

Goa's first-and-only carbon neutral, 5-star branded land development at Bicholim, Goa, featuring a luxury hotel, multi-tiered club, branded gym, and a man-made sea and beach.

📍 Bicholim, Goa



Goa's first and best Goan shoreline address ensconced in a 23 acre development featuring 2 clubhouses and 20+ world class amenities. Truly the crown jewel of prime central Goa.

📍 Vasco, Goa



5 mins from Basilica of Bom Jesus, a select collection of villa estates in an 18 acre development. Nestled within is a luxurious boutique hotel with multiple lifestyle amenities. A match designed to enthral.

📍 Bainguinim, Goa

CELEBRATION LAND
AT FOOTHILLS OF MATHERAN

The grandest land celebration in the country 2 x subscriptions A sell-out launch.

📍 Neral, Maharashtra

ISLE OF BLISS

Our first and fastest delivered project in 2021. Here, luxury blends with functionality to offer the perfect spot for you and your family to create an everlasting legacy.

📍 Dapoli, Maharashtra

TOMORROW LAND

Spread out across a sprawling estate of 100 acres, purpose-made for millennials, it offers the perfect blend of adventure and recreation.

📍 Anjarle, Maharashtra

TOMORROWWORLD

An exquisite sea - view land development sits atop a hill overlooking the deep blues of the Arabian Sea and is built to highlight the natural contours of the region.

📍 Anjarle, Maharashtra

Sol de Alibaug

India's first signature land development in the Hamptons of Mumbai has garnered interest from over the globe.

📍 Alibaug, Maharashtra

AERO-ESTATE
KHOPOLI, MUMBAI

A 50-acre world-class land development designed by the world renowned Sanjay Puri Architects featuring a 30,000 sq. ft. hilltop boutique resort, 50+ luxurious amenities and verdant views of the Sahyadris.

📍 Khopoli, Maharashtra

THE ™ HOUSE OF ABHINANDAN LODHA

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 www.hoabl.com

 The House Of Abhinandan Lodha

 [thehouseofabhinandanlodha](https://www.instagram.com/thehouseofabhinandanlodha)

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The information provided is based on data from UP Tourism, India Watch, Times of India, ANI News, Hindustan Times and is for general reference only. All images, information, drawings, and sketches shown in advertisements and promotional materials are for representation purposes only unless otherwise stated.

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For more information, please contact the corporate office at The House of Abhinandan Lodha, Lodha Excelus, 3rd Floor, Apollo Mills Compound, NM Joshi Marg, Mahalakshmi, Mumbai, Maharashtra - 400011. Visit: www.hoabl.com

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* The infrastructure facilities, amenities, and services referred to or depicted in Vrindavan in this advertisement are proposed/developed/to be developed by the Government authorities, municipal bodies, or third-party agencies and are subject to change. The developer/builder does not guarantee the availability, quality, or timely provision of such facilities, which are beyond the control of the builder. Prospective buyers are advised to independently verify the status, timing, and extent of such infrastructure with the concerned authorities.

Distance and timelines are indicative and may vary subject to weather, transport and infrastructure facilities to be provided by third parties.

The Growth statistics and figures have been sourced from publicly available government reports and official publications. Prospective buyers are advised to independently verify all facts and figures from the original sources.

* This is only an expression of interest invitation and not an offer or an invitation to purchase. Experience a new standard living in Vrindavan with thoughtful designs and vibrant community. Be among the first to discover more about this unique opportunity. Reply yes to receive updates and launch notifications which will be provided after RERA Registration which is in process.